



CALL: Are you a woman working with or on Artificial Intelligence? This study may be for you!

For a study on gender and AI, we are looking for women working with or on artificial intelligence in the private sector to participate in an interview.

Research objective

The aim of this study is to explore best practices and opportunities for attracting and retaining women in organisations and teams involved in AI-work. Additionally, we want to gain insight in the relationship between gender and responsible AI within businesses and organisations in the Netherlands.

Are you eligible?

We are looking for women who:

- Work or have worked with AI applications, such as recommenders, image recognition software, chatbots, expert systems, etc.
- Work in various roles, for example as programmers, UX designers, auditors of AI applications, or as team leaders of an AI team.
- Are employed in the private sector in the Netherlands. This could be a startup, SME, or a large company. Women who are self-employed or work on a freelance basis are also welcome.
- Speak Dutch or English.

A degree in AI is not required.

Good to know

We would ask you to participate in an online interview of up to one hour. Your participation would contribute to insights into why there are relatively few women working in the AI-sector in the Netherlands and whether gender plays a role in the development and deployment of AI applications.

Who are we?

This study is conducted by researchers Kirsten van der Stelt and Sander 't Sas, together with Professor in AI & Society Maaïke Harbers. We are affiliated with the Creating 010 Research Center at Rotterdam University of Applied Sciences. In this study, we collaborate with the Province of South-Holland and the Gender Expertise Center in STEM and IT (VHTO).

If you are interested in participating or have questions, please contact Sander 't Sas at sasva@hr.nl.

Thank you in advance for your interest.